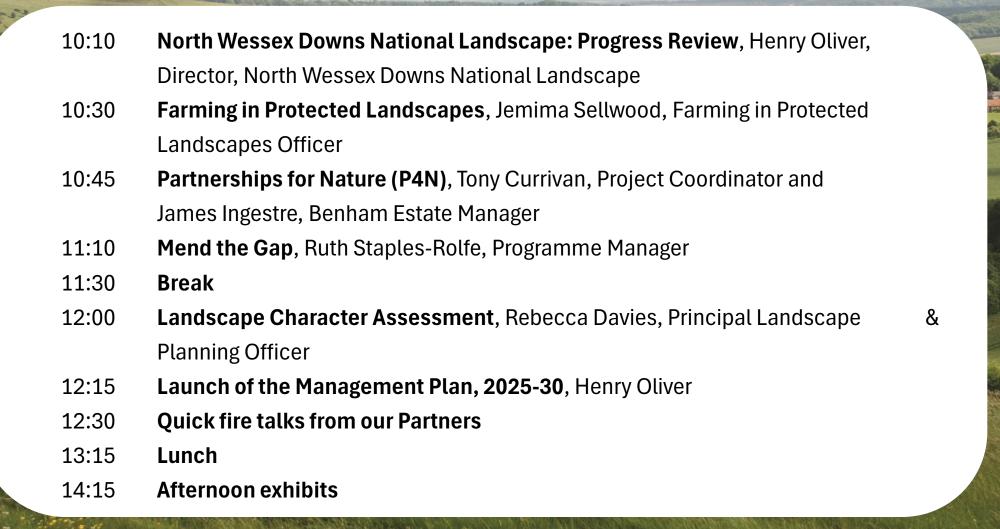




Programme summary











Planning

- 5,160 applications screened
- Commented on 2,070
- 65 pre-app responses
- 40 Neighbourhood Plans
- 39 appeal submissions
- 27 policy consultations









Colour Study

Open Downland
Survey summary and common colours









Wider engagement

- North Wessex Downs Landscape Trust
- 20 SDF projects
- Stonehenge and Avebury World Heritage Site
- Great West Way Designated
 Ambassador
- Farmer-led groups
- Local Nature Recovery Strategies
- South East and East Protected Landscapes
- National Landscapes Association







Big Chalk







National profile







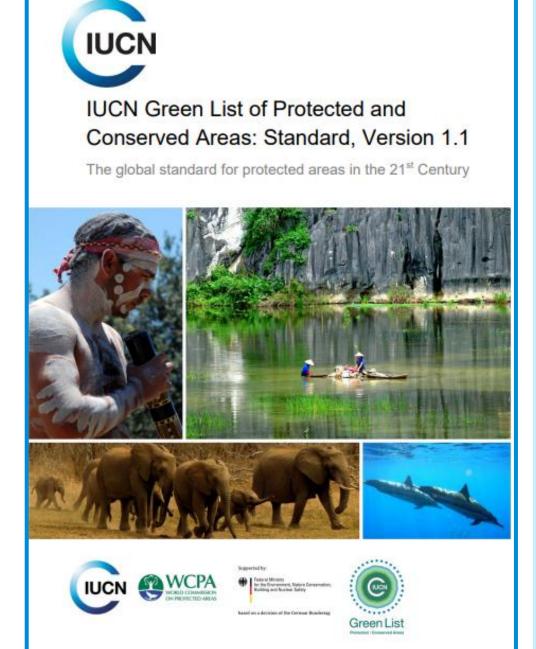






IUCN Green List

- Good Governance
- Sound Design and Planning
- Effective Management
- Successful Conservation Outcomes





Walking Festivals

3 Walking Festivals 2022, 2023, 2024

2024:

- 27 walks
- 49 volunteers and staff
- 24 partner organisations
- 92% enjoyed their walks 'a lot'

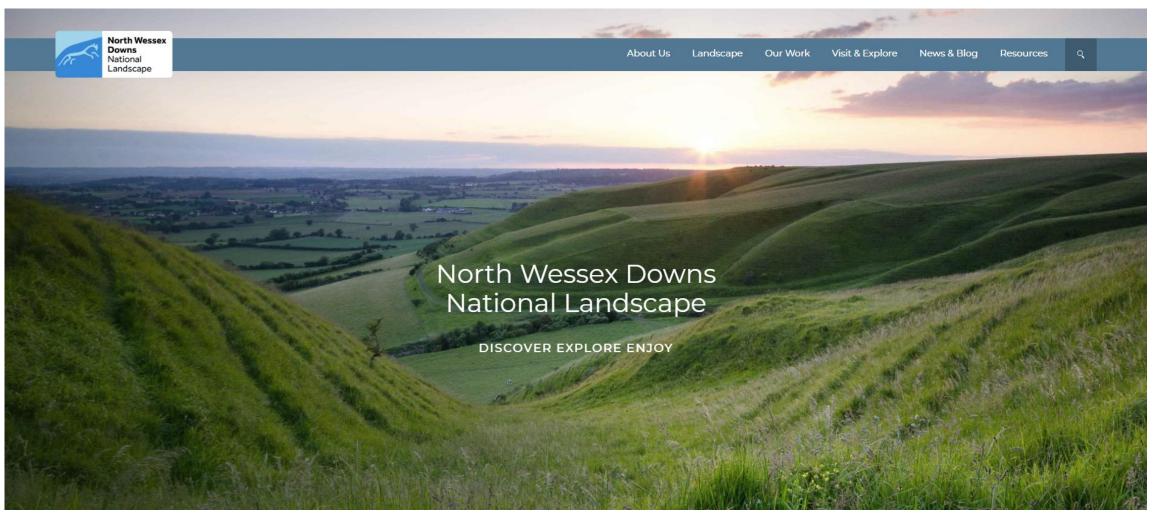






New website







Access for All

North Wessex Downs National Landscape

- National DEFRA programme
- 2022-3 and 2024-5
- £414,000 in capital grants
- Delivered 22 projects
- Across Berks, Hants, Wilts and Oxon





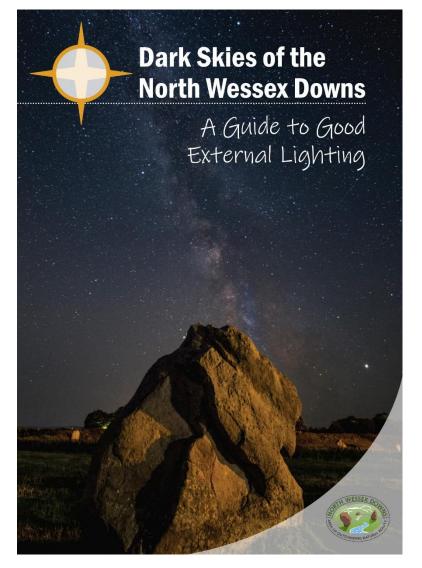




Dark skies

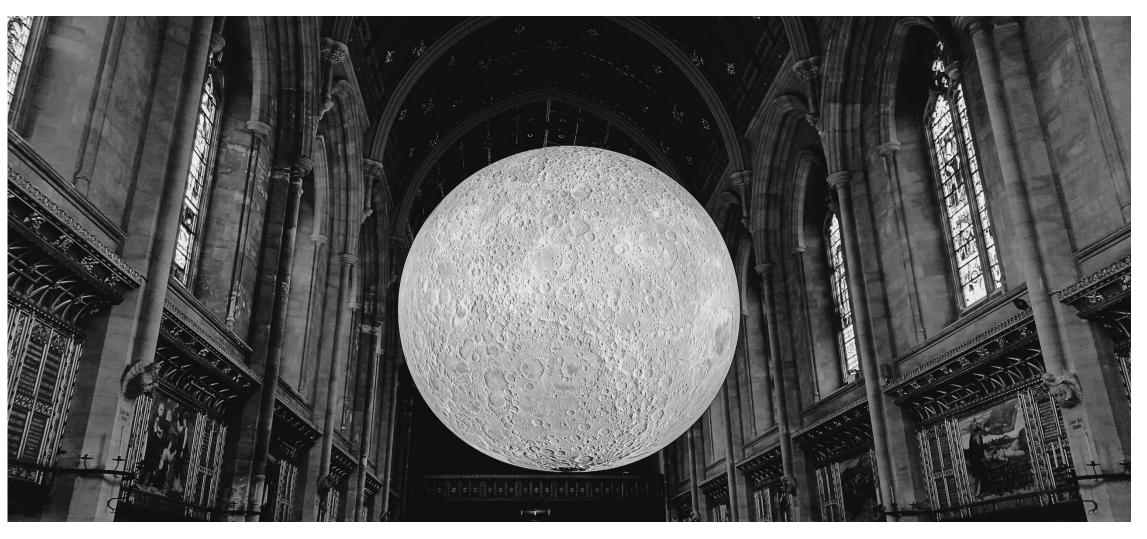
- Good Lighting Guide and leaflet
- Marlborough Dark Skies
 Festival "to inspire, amaze, and
 engage": 34 events, 1,500
 participants
- Local Plan policies
- SQM citizen science programme
- Q&A events with Marlborough Town Council

















Historic Ridgeway Project























Sparkling Streams

- 8 sites on the Dun and Shalbourne
- 1.1 km new chalk stream and a fish pass
- 3 km in-river and riparian habitat
- 1 km hedge and 6 ha woodland on 6 sites
- 64 volunteer tasks held
- 145 people
- 1,600 hours
- 1 rain garden









Nature Recovery Plan

North Wessex Downs National Landscape

- Priority habitats
- Priority species
- 30by30 targets
- Climate change adaptation





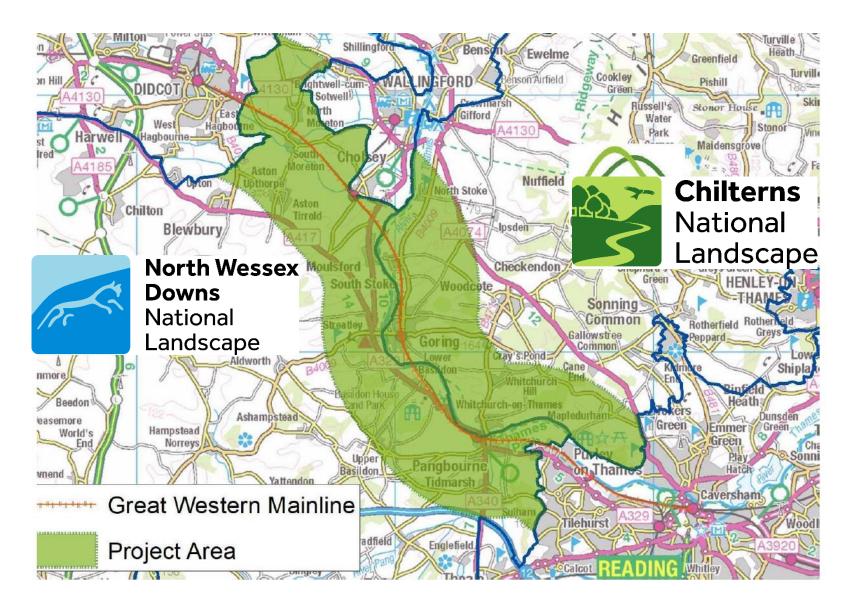
Partnerships for Nature







Mend the Gap





MEND the GAP





Farming in Protected Landscapes programme





for Environment Food & Rural Affairs



North Wessex Downs National Landscape

FARMING IN PROTECTED LANDSCAPES



Visual Impact Provision

North Wessex Downs National Landscape

- Bury 4.6km of overhead electricity line
- Remove 13 pylons
- Roundway Hill SSSI and Historic Battlefield
- Devizes Millennium White Horse

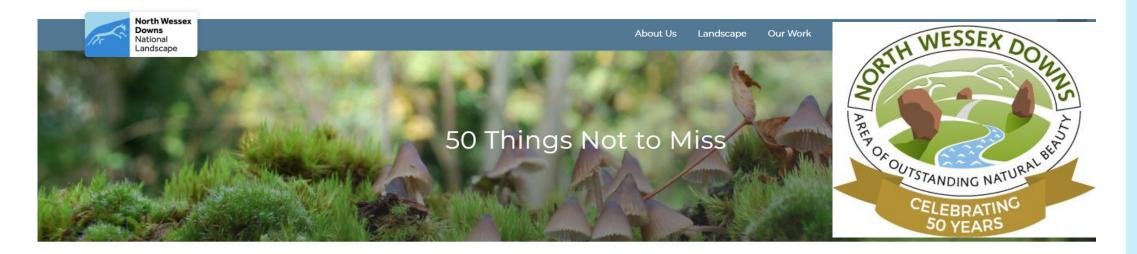






50th Anniversary





Celebrating 50 years as an Area of Outstanding Natural Beauty

The North Wessex Downs became a protected landscape in 1972 – protected by law for the nation. But for hundreds of years its natural beauty has inspired poets and painters, writers and wanderers. We hope to inspire you with our selection of fifty things that are not-to-be-missed: places, experiences and wildlife which we think deserve a special mention.

Thank you to everybody who contributed to the selection process – particularly to members of the <u>Council of Partners</u> for their input. Not everything made the cut – there is simply too much to choose from!

Please share your journey through the list via our social media channels using **#northwessexdowns50** – we'd love to see your images and know what you think about our choice.

What would you have included?

You can also explore the locations included in our list of 50 Things on our Interactive Map.







National Landscapes rebranding













































































North Wessex Downs National Landscape



North Wessex Downs signs







Value of benefits



2019-20

2023-24

From

£4.82

То

£22.46

per £1 local authority contribution

Staff:

from 6 (2019)

to 11 +2 (2025)

£9.3m in project and grant funding

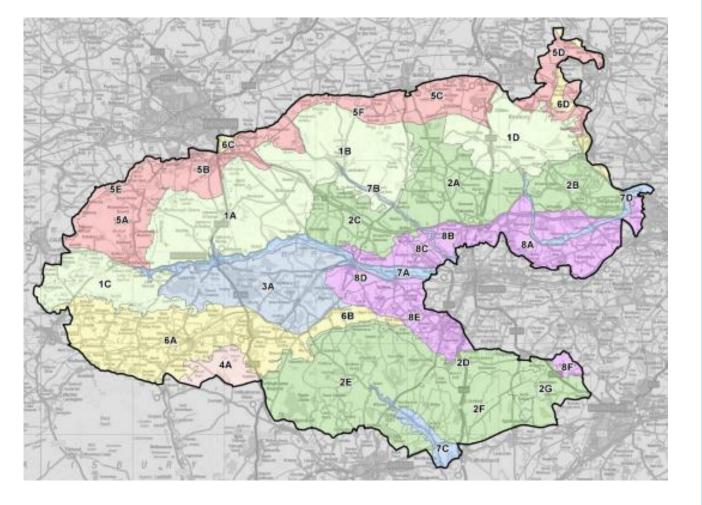




Landscape Character Assessment

- North Wessex Downs National Landscape

- First review since 2002
- 8 Landscape Character Types
- 33 Landscape Character Areas





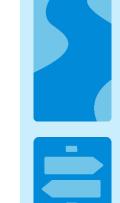






"In exercising or performing any functions in relation to, or so as to affect, land in an area of outstanding natural beauty in England, a relevant authority ... must seek to further the purpose of conserving and enhancing the natural beauty of the area of outstanding natural beauty."

• s.85 of the Countryside and Rights of Way Act 2000, as amended by s.245 of the Levelling Up and Regeneration Act 2023





An Area of Outstanding Natural Beauty Management Plan 2025 – 2030



