



THE NORTH WESSEX DOWNS

AREA OF OUTSTANDING NATURAL BEAUTY

Visitor Charter



Try local, buy local

Visit the many farm shops, farmer's markets, pubs, cafes and shops across the North Wessex Downs. By buying our tasty local produce you'll be supporting the local rural economy.



Give the car a rest

The North Wessex Downs has 2855km miles of footpaths, bridleways and byways – great ways to see the area without adding to the traffic.

Use public transport or reduce your mileage by exploring near where you are staying – there are lots of fantastic places to discover right on your doorstep.



Reduce, reuse, recycle

Please help us reduce waste by avoiding overly packaged goods and remembering your re-usable shopping bag.

Use the local recycling facilities and keep the North Wessex Downs beautiful by taking your rubbish home.



Switch off, save energy and water

Help us reduce energy use and CO₂ emissions by turning off lights and appliances when you don't need them. Enjoy the dark skies of the North Wessex Downs!

The North Wessex Downs are home to internationally rare chalk streams that provide very special habitats and valuable water resources – help us conserve the streams by not wasting precious water



Show you care

When you're planning your next trip to the North Wessex Downs try to choose businesses which are environmentally friendly such as the Our Land members who are part of the North Wessex Downs Tourism Network.

Landscapes
for life
.org.uk

{ NORTH WESSEX
DOWNS
One of the
AONB Family